



Merchandising Math: A Managerial Approach

By Kincade, Doris H.; Gibson, Fay Y.; Woodard, Ginger A.

Prentice Hall, 2003. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: I. INTRODUCTION AND BASICS. 1. Introduction to Merchandising. 2. Retail Pricing. 3. Profit and Loss Statements. 4. Expanded Profit and Loss Statements. II. PLANNING. 5. Strategic Planning. 6. Planning Sales. 7. Planning Stock. 8. Six-Month Plans. III. BUYING. 9. Fashion Forecasting. 10. Assortment Planning. 11. Unit Control. 12. Buying. 13. Vendor Relations. IV. SELLING. 14. Inventory. 15. Price Adjustments. 16. Marketing Communications.

[DOWNLOAD](#)



[READ ONLINE](#)

[3.41 MB]

Reviews

These kinds of publication is the ideal pdf offered. It generally is not going to expense too much. I am just delighted to let you know that this is actually the very best book i have go through inside my very own life and might be the finest ebook for ever.

-- **Mabelle Schoen**

Great e book and beneficial one. It is amongst the most awesome pdf i actually have read through. You wont feel monotony at any time of your own time (that's what catalogs are for relating to if you request me).

-- **Dorothy Daugherty**