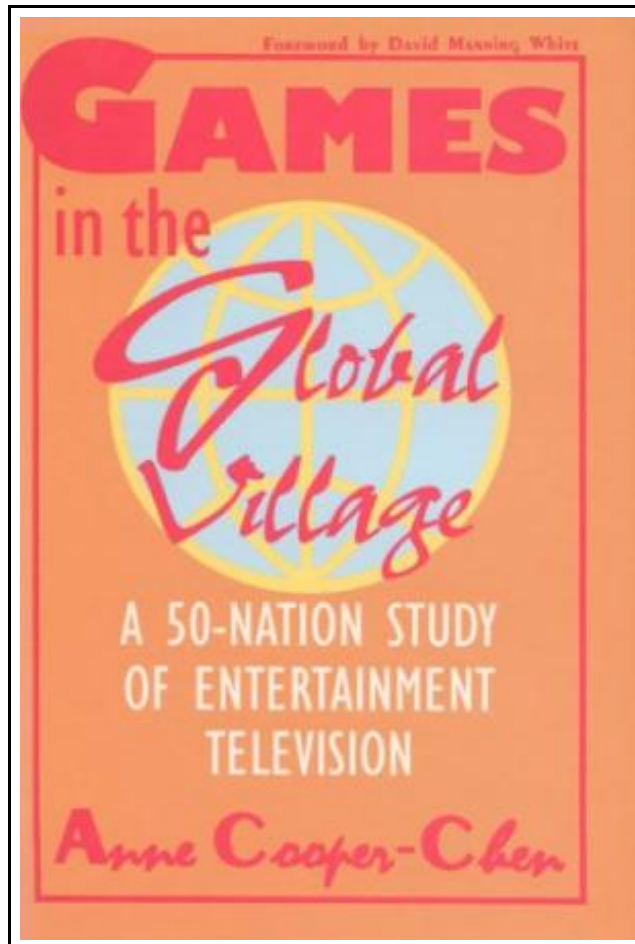


## Games in the Global Village: A 50 Nation Study of Entertainment Television



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Popular Press 1. Paperback. Book Condition: New. Paperback. 326 pages. Dimensions: 8.9in. x 6.1in. x 0.7in. Games in the Global Village compares and contrasts television game shows in fifty countries. These shows have a blank-slate quality that makes them ideal for comparing entertainment television across borders. Game shows can run the gamut of many subject areas or focus on one, such as rock music (MTVs Remote Control) or football (ESPNs NFL Trivia Game). They can spotlight dazzlingly high IQs (the BBCs erudite Mastermind) or nude assistants and contestants (Germanys Tutti Frutti). They can limp along in mid-morning time slots or smash the competition in prime time (Frances La Roue de la Fortune). This is the first comprehensive comparison of TV entertainment content, and it gives new meaning to McLuhans concept of the Global Village. This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.



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